

Jeff Ballance

ABOUT MYSELF

Creative, versatile and innovative graphic designer with over 15 years of experience across print, apparel, web, and marketing design. Known for exceptional collaborative skills and a strong ability to connect with clients and vendors to deliver on vision and goals. A dynamic team player with a passion for developing creative, impactful marketing strategies and campaigns, and a track record of delivering quality work within deadlines and budgets.

Goal

TO KEEP **LEARNING** AND **PUSHING FORWARD**
TO A **BETTER FUTURE.....**

Experiences

Freelance - Branding, Graphic Designer, Web Designer, Video and Marketing
2007 - Present

- Work with clients from a variety of industries (i.e. Retail, apparel lines/companies, music acts, real estate & more)
- Communicate with printers to ensure the final product is perfect and ready to go
- Develop marketing collateral & corporate branding for small businesses & large corporations
- Filmed and edited promotional, social and documentary style video

Sound Wave Customs. Visual Media Designer & Customer Service - Full time
2016 - 2017

- All print and online design
- Filmed and edited demo and knowledge based videos
- Social media graphics and video
- Customer service both in person and on phone

The Real Estate Book. Graphic Designer - Part time
2009 -b 2012

- Designed advertisements and layout for a real estate magazine
- Adhering to print deadlines and brand/company guidelines

PSI (Baltimore). Lead Graphic Designer - Part time
2008 - 2011

- Designed advertisements, posters, brochures, business cards, menus etc, adhering to print deadlines and brand/company guidelines
- Creative side to designs along with marketing

AI Brand. Lead Artist - Part-time
2009 - 2011

- Designed numerous shirt prints for their MMA clothing line
- Reviewed as "Designs is top notch" in MMA Sports Mag product review
- Designed large scaled banners for booths and full vehicle wraps
- Full color magazine ad's along with 1/2 and 1/4 page ad's.

Contact Details

Jeff Ballance
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PORTFOLIO

www.jeffballance.com/portfolio/

Skills

Proficient in design software
(Adobe Creative Suite etc)
PC & MAC platforms
Microsoft Office 365
Creative thinking
Problem-solving
Excellent attention to detail
Strong organizational skills
And time management
Ability to multitask efficiently
Willingness to Learn
Collaborate with teams
Proficient working on own
Leadership Capabilities
Self Starter
Communications
Quick Self-Learner
Goal Orientated
HTML
CSS3
PHP
Wordpress
Ecommerce experience
Photography

Education

Bryan University
Tempe, AZ
currently enrolled
Graphic Design and UX/UI
2024 - 2026

Granby High School
Norfolk, VA